



Bumblebees play a crucial role as one of nature's pollinators, but they are in serious decline and need our help now. Reversing the plight of the bumblebee and other pollinating insects will help to prove that golf courses can be managed in harmony with the environment and provide valuable wildlife habitats.

Golf courses can provide essential sanctuaries for bumblebees and other beneficial insect species.

Environmental enhancement of relatively undisturbed out of play areas can provide the perfect location for immensely valuable ecological habitats.

What is Operation Pollinator?

Operation Pollinator provides golf course managers agronomic information to successfully establish and manage attractive wildflower habitat for bumblebees and other pollinators. Additionally, managers can use provided communication tools to help explain how Operation Pollinator supports pollinators while also enhancing the visual appearance of the course and the overall playing experience.

Syngenta has conducted more than 10 years of research on the benefits of establishing an Operation Pollinator habitat, which include:

- Playing a key role in reviving native bees and other pollinating insects
- Introducing native wildflowers to your course for pollinators
- Attracting organizations and players interested in sustainable efforts on golf courses
- Generating pride for your course and the community
- Enhancing visual appearance of the course and overall golfing experience when full establishment is achieved
- Creating positive publicity for the club

Positive Action for Pollinators

Global Bee Health

Operation Pollinator is a global program that restores native pollinators in landscapes by creating essential habitats. Syngenta is working with beekeepers and researchers around the globe to identify solutions that will improve bee health.

Environmental Stewardship

Golf course superintendents can increase the sustainable management of turf and resources through programs such as Operation Pollinator.

Community Involvement

Generate learning and pride for your community and golf course by creating accessible sites for city organizations, such as local schools.

Revive Pollinator Habitat

Since 2001, Operation Pollinator has provided golf course managers the support to establish and manage attractive wildflower habitats crucial for preserving pollinating insects.

SYNGENTA IS WORKING WITH beekeepers and researchers around the globe to help improve bee health. Visit OperationPollinator.com or BeeHealth.org to learn more about the activities in other countries and industries.